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| April 15, 2013 |
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| Evonik Industries AG  Rellinghauser Straße 1-11  45128 Essen Germany  Phone +49 201 177-01  Fax +49 201 177-3475  www.evonik.de  **Supervisory Board**  Dr. Werner Müller, Chairman  Executive Board  Dr. Klaus Engel, Chairman  Dr. Wolfgang Colberg, Dr. Thomas Haeberle,  Thomas Wessel, Patrik Wohlhauser, Dr. Dahai Yu  Registered office Essen  Registered court  Essen local court  Commercial registry B 19474  VAT ID no. DE 811160003 |

**Highly efficient viscosity enhancer for various surfactant systems**

Evonik introduces TEGO® Carbomer 841 SER, a novel cross- linked polyacrylic acid copolymer designed to control the rheology of surfactant systems, especially for very mild formulations based on sulfate- and/ or PEG-free surfactants. TEGO® Carbomer 841 SER (Acrylates/ C10-30 Alkyl Acrylate Crosspolymer) provides synergistic thickening in combination with electrolytes NaCl. It can be used for various personal cleansing systems and it provides excellent clarity in shampoos or body washes. Even low level surfactant systems can be formulated with the new, innovative product. Additionally it is compatible with cationics and creates stable viscosities over a wide pH- range. The high density powder TEGO® Carbomer is easy to handle and cold processable.

**Please find appropriate image data and further information on our Personal Care website: www.evonik.com/personal-care**

**Company information**

Evonik, the creative industrial group from Germany, is one of the world leaders   
in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik’s corporate strategy. Its activities focus on the key megatrends health, nutrition, resource efficiency and globalization. Evonik benefits specifically from its innovative prowess and integrated technology platforms.

Evonik is active in over 100 countries around the world. In fiscal 2012 more than 33,000 employees generated sales of around €13.6 billion and an operating profit (adjusted EBITDA) of about €2.6 billion.

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